

## INVITATION RSA Executive Roundtable Session Is Your Data Secured?

16 June 2010, Wednesday, 8.15 am – 12.00 pm  
The Westin Kuala Lumpur



Dear CIO/CSO,

Most companies and particularly financial institutions hold a large amount of personal data on customers and, as a result, there is an ever present risk attached to such data control. Given the complex environment in which most companies operate it can often be difficult for compliance professionals to achieve clarity and certainty on the interface between data protection legislation and competing interests such as anti money laundering and anti-fraud measures.

At the seminar, we will discuss the impact of Personal Data Protection Act on the Enterprises in Malaysia and focus on issues such as:

- Need For The Act And What It Means To The Nation
- Impact Of the Act On Enterprise In Malaysia
- Challenges / Gaps In Enterprise Security Posture
- Best Practices In Data Loss Protection

Please come hear their stories, hear what has worked for their customers, and apply what they have learned from other customers. Bring this knowledge and apply the framework to know where you are.

Seats are limited. Register now.

### Event Details:

16 June 2010,  
Wednesday

### Time:

8.15 am– 12.00 pm  
Breakfast & lunch  
will be served

### Location:

Westin Kuala Lumpur  
199, Jalan Bukit Bintang  
55100  
Kuala Lumpur

### Meeting Room:

Synergy Room

### AGENDA

8.15 – 9.00 am	Registration & Breakfast
9.00 – 9.15 am	<b>Welcome Address</b> Lt. Col. (Retired) Husin Jazri, CEO, Cybersecurity Malaysia
9.15 – 10.00 am	<b>Malaysian Personal Data Protection Act: What You Don't Know Can Hurt You</b> Prof. Abu Bakar Munir University Malaya
10.00 – 10.30 am	Coffee Break
10.30 – 11.30 am	<b>Data Protection, Encryption and Tokenization</b> Jeffrey Kok Corp SE, RSA
11.30 – 12.00 pm	<b>Impact of Data Privacy Law on the Enterprises in Malaysia</b> Arun Chandrasekaran Research Manager, Frost and Sullivan
12.00 – 12.30 pm	<b>Roundtable Discussion</b>
12.30 – 2.00 pm	Networking Luncheon



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